

Co-creation facilitation form

Name of the company:

Names of the facilitators:

Location of facilitation:

Date of the facilitation:

Schedule	Co-creation process phases	Tasks	Methods and means used	Facilitators' division of tasks
	Welcome and presentations	Presentations		
		Purpose of the event		
	Introduction / tuning in	The company presents the product/service and its challenge		
		Sharing the participants' own experiences and observations related to the solution in question		

Schedule	Co-creation process phases	Tasks	Methods and means used	Facilitators' division of tasks
	Value creation	Enriching the common understanding		
		Conclusion		
	Reflection and feedback	Feedback from the participants		
		Feedback from the company		
	Conclusions and further action	Agreeing on further action		
		Thanking the participants and closing the event		