## Co-creation facilitation form

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| **Sche-dule** | **Co-creation process phases** | **Tasks** | **Methods and means used** | **Facilitators' division of tasks** |
|  | **Welcome and presentations** | **1. Presentations**  **2. Purpose of the event** |  | **Facilitator**  **Facilitator** |
|  | **Introduction / tuning in** | 1. **The company presents the product/service and its challenge** 2. **Sharing the participants’ own experiences and observations related to the solution in question** |  | **Company representative**  **Facilitator** |
|  | **Value creation** | **1. Enriching the common understanding**  **2. Conclusion** |  | **Facilitator**    **Facilitator** |
|  | **Reflection and feedback** | **1. Feedback from the participants**  **2. Feedback from the company** |  | **Facilitator** |
|  | **Conclusions and further action** | **1. Agreeing on further action**  **2. Thanking the participants and closing the event** |  | **Facilitator**  **Facilitator** |