

## Initial discussion

<b>Date</b>	
<b>Name of the company</b>	
<b>Solution to be developed</b>	
<b>Business identity code</b>	
<b>Contact person</b>	
<b>Interviewer</b>	

<b>Company</b>	
When was the company established	
Company's previous experience of product development processes	
What is the vision of the company	
What is the company's specific expertise	
Has the company received EU-funding to its projects	

<b>The product's/service's target group</b>	
What is the target group of the product/service	
What need does the product/service meet	
What is the benefit of the product/service to the user	
How does the product/service change the user's life/activities or improves his/her well-being	

<b>The development target</b>	
Is the product/service new to the market or to the company	
What is the product's/service's development phase	
Should the product/service be developed to be more functional	
Does the company look for new usage environments to the product	

Is the product/service connected to smart technologies	
How the company has taken the product's/service's ecosystem compatibility into account	
Why the company needs to develop the product/service	

<b>Company's aim and ambition</b>	
What kind of support the company expects	
Are the existing ways of support beneficial to the company	
How the company would like to co-create the product with users and other experts	
Has the company familiarized itself with general terms and conditions	
Does the company want to commit to collaboration by signing an agreement	
Does the company want to draft a development plan	

<b>Collaboration with UAS</b>	
Wishes for students' RDI work (NB: The quality of work may vary)	
What should be taken into account in scheduling	
What are the company's resources (time, human, expertise, financial) for development	

<b>Next steps</b>	
What will be done next	
Who will be the contact person from now on	